

Right to Erasure Policy

The GDPR introduces a right for customers to have personal data erased. The right to erasure is also known as 'the right to be forgotten'. Our customers can make a request for erasure verbally or in writing. The right is not absolute and only applies in certain circumstances.

When dealing with a request for erasure Bluecode Labelling Technology will:

We recognise that a request for erasure can be made verbally or in writing and will record such requests.

We understand that we can refuse unreasonable requests and are aware of that we need to provide to individuals with a valid reason for refusal should this happen.

Complying with requests for erasure

Our process for erasure is to:

log the request

identify information that can be erased

inform the customer what will be erased and if we have a lawful reason not to erase

ensure that we respond to a request for erasure without undue delay and within one month of receipt

shred hard copy documents onsite (online data will be removed by our IT team)